

EMRC – Rabobank Project Incubator (US\$15.000) Application Form

AgriBusiness Forum 2009
14 - 17 June 2009, Cape Town, South Africa

NAME OF THE PROJECT

ORGANISATION, COUNTRY

Please submit your application form and presentation (PowerPoint recommended) to cg@emrc.be or fax: +32 2 626 15 16, by **May 10th 2009**.

The application form must be typed or written legibly and must not exceed 8 Pages.

1 – Personal / Organisation Information

Contact Person:

Position:

Company / Organisation:

Short Organisation scheme / ownership:

Full Address:

Country of Residence:

Date of birth:

Phone number:

Mobile Phone:

Email:

Website:

2 – The Project

The following questions will allow the Project Incubator Committee to evaluate the potential of the project and funding / investment opportunities. Please email us the Project's presentation to be used during the AgriBusiness Forum 2009. PowerPoint presentations are recommended.

- **NAME OF THE PROJECT:**

- **COUNTRY / REGION OF THE PROJECT:**

- **THE CONCEPT OF THE PROJECT:**

- **DESCRIPTION OF THE ORGANISATION AND PAST EXPERIENCE:**

- **THE TEAM AND EACH MEMBER'S COMPETENCIES:**

- **WHO CENTRALIZES THE PROJECT STRATEGIC DECISIONS:**

- **THE PROJECT'S COMPETITIVE ADVANTAGE:**

- **BUSINESS OBJECTIVES:**

- **SPECIFIC CONTRIBUTION TO THE COMMUNITY:**

- **HOW MANY PEOPLE ARE INVOLVED IN THE PROJECT (EMPLOYEES)?**

- **HOW MANY PEOPLE WILL BENEFIT FROM THE PROJECT (LOCAL COMMUNITIES)?**

- **EVALUATION OF THE POTENTIAL MARKET OVER TIME (CUSTOMERS, PRODUCT, SALES):**

- **FINANCIAL ANALYSIS (RETURN ON INVESTMENT):**

- **CAPITAL INVESTED AND INVESTMENT REQUIRED:**